

DON'T MISS:

THISisCarpentry.com

A NEW INTERACTIVE MAGAZINE DEVOTED TO CRAFTSMANSHIP

“ THISisCarpentry.com is where craftsmen work on bettering their trade, where they share ideas and opinions in an open forum with their peers. Those are the customers we want to be in front of. Advertising on THISisCarpentry.com provides us with exposure to some of the country's finest craftsmen. ”

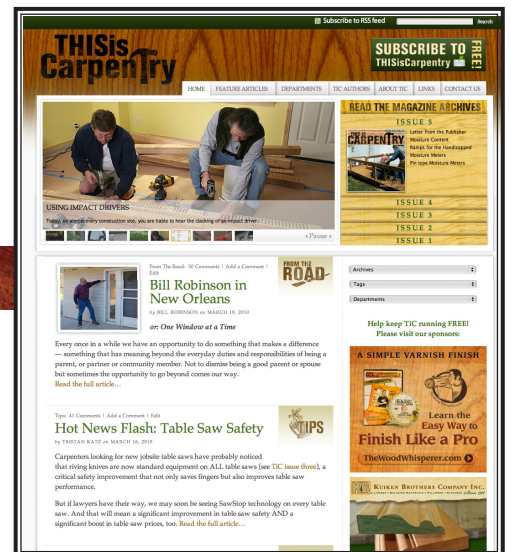
– Ryan Mulkeen, Kuiken Brothers

THISisCarpentry.com

THISisCarpentry.com (TiC), a dynamic, interactive eMagazine, is written **by** carpenters **for** carpenters. TiC offers detailed, well-illustrated articles about construction techniques, new tools of the trade, improving carpentry skills . . . and much more.

Why Advertise

- Our readers are carpenters and contractors who take their jobs, and their crafts, seriously. These are **engaged** readers who are actively looking for ways to improve their skills and productivity. With the **wide reach of online media**, your brand will be seen by carpenters all over the country.
- An electronic trade journal like THISisCarpentry.com can reach **more potential customers** than conventional print journals. It's the ideal place for you to connect with a specific targeted audience, people who truly want to know about your products and services.
- Advertising in THISisCarpentry.com can be an **extremely cost-effective** addition to your marketing mix. Based on our present audience numbers (and we're growing fast!), you'll spend a fraction of a cent for each reader who sees your ad.



Site Statistics

- We currently average 20,000 visits and 40,000 page views per month.
- Over 40% of our visitors are first-time readers. These are not subscribers to leading trade magazines.
- Over 75% of our readers access TiC via Broadband internet.
- Over 85% of our readers are in the United States.

TiC is growing. Grow with us.

Statistics provided by Google Analytics

Your Options

Large:

300 x 277 pixels
\$60/month for six months
OR a year commitment for a
discounted fee of \$650.

Medium:

300 x 135 pixels
\$30/month for six months
OR a year commitment for a discounted
fee of \$325.

Small:

125 x 125 pixels
\$15/month

Yellow House Design, our TiC partner, will be happy to revise your ad to fit our dimensions, or design a new ad for you. Charges may apply.

We provide advertisers with regular statistics updates on hits and impressions. Your ad will run on rotation throughout the entire site – that means **every** page, **every** article.

Our audience is growing. Take advantage of this limited-time opportunity.

Place your ad now.

Contact Tristan for more information:
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